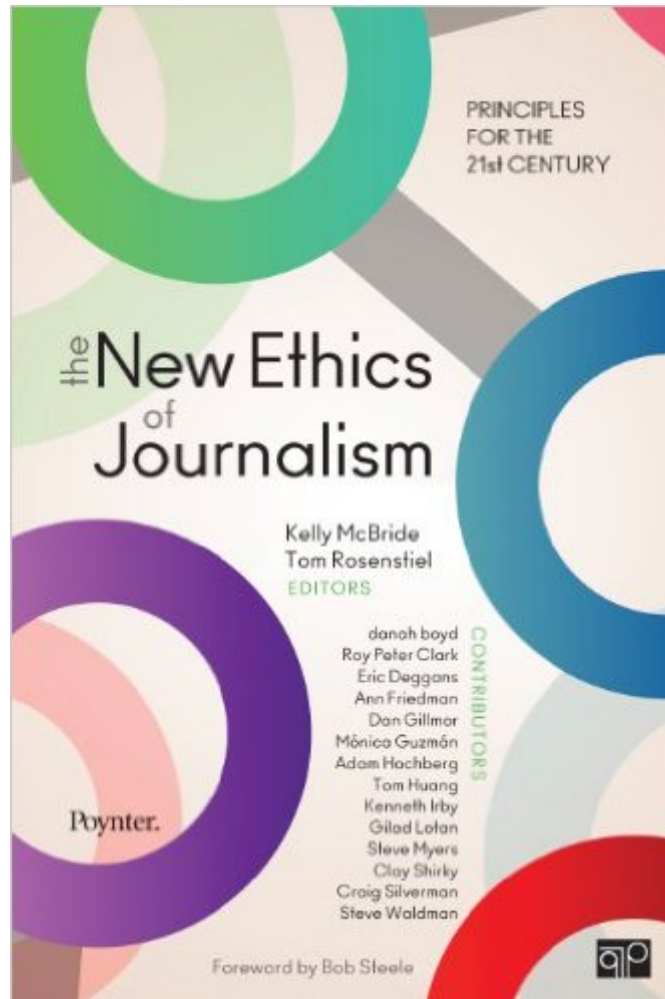


The book was found

# The New Ethics Of Journalism: Principles For The 21st Century



## Synopsis

Featuring a new code of ethics for journalists and essays by 14 journalism thought leaders and practitioners, *The New Ethics of Journalism: Principles for the 21st Century*, by Kelly McBride and Tom Rosenstiel, examines the new pressures brought to bear on journalism by technology and changing audience habits. It offers a new framework for making critical moral choices, as well as case studies that reinforce the concepts and principles rising to prominence in 21st century communication. The book addresses the unique problems facing journalism today, including how we arrive at truth in an era of abundant and unverified information; the evolution of new business models and partnerships; the presence of journalists on independent social media platforms; the role of diversity; the meaning of stories; the value of images; and the role of community in the production of journalism.

## Book Information

File Size: 1910 KB

Print Length: 256 pages

Publisher: CQ Press; Revised ed. edition (July 17, 2013)

Publication Date: August 9, 2013

Sold by:Â Digital Services LLC

Language: English

ASIN: B00EYQERMI

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #127,332 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #46

inÂ Kindle Store > Kindle eBooks > Reference > Writing, Research & Publishing Guides >

Journalism #46 inÂ Kindle Store > Kindle eBooks > Business & Money > Business Life > Ethics

#63 inÂ Books > Politics & Social Sciences > Politics & Government > Ideologies & Doctrines >

Nationalism

## Customer Reviews

It is a very good book. Journalism ethics needed an overhaul and this book recognizes the dramatic changes that have taken place. I like the new ethical tenets but I think the authors made a mistake

dropping independence. It is going to take some time to work out what the authors mean by community as an ethical principle but the section on the community in the book is outstanding. Eric Deggans' piece on diversity is the star of the book. The great virtue of the book is that it should fuel vigorous discussion.

This is a book that everyone in journalism or brand publishing should read ASAP. Awesome collection of contributors and thorough and thoughtful reassessment of what ethics mean in the modern publishing age. Five stars because the essays here are awesome and the content is important. Minus one star because it's a little dry and repetitive. Still very worth it!

Due to the outrageous price of this short book, I have only read the sample. That includes the introduction and the first essay. The message of those sections is that there is an ethical problem posed by journalists being bound not to tell people what to think, but at the same time being ethically bound to guide people who do not think like they do, "they" being liberal philosopher kings who know what is true. The early resolution seems to be for journalists to cover stories they think are truly socially significant at the expense of what they judge insignificant, and to tell people who is a true authority and who is not. Getting people to pay for one-sided propaganda is one aspect of the problem, so government will have to get involved to fix that problem. Thus way people will come to correct thinking of their own accord, having never been exposed to errant thinking and having officially dismissed errant thinking as not worth considering. The alternative, not discussed in the part I read, is to expose both sides of the debate. For example, I think Creationism and 9/11 conspiracy theories are nonsense, but I debate believers point-by-point, and I don't dismiss them as crazy. Such debates are always done for the benefit of an audience of some sort, as true believers cannot be convinced. To win such debates you have to know the subject in depth, but once you know the subject it's easy to show the errors. Journalist need now know every subject, they only need to find competent opposing viewpoints. The new leftist mentality is to dismiss opposition rather than engage it. Doing so presents an ethical problem that cannot be solved, so the work is rather to rationalize it. Perhaps later essays in the book get beyond the early material. I'd read it if were reasonably priced.

Very good condition. Since it is my text book & not a read for pleasure, it fulfilled its purpose.

[Download to continue reading...](#)

The New Ethics of Journalism: Principles for the 21st Century Roget's 21st Century Thesaurus,

Third Edition (21st Century Reference) The Lodge Officer's Handbook: For the 21st Century  
Masonic Officer (Tools for the 21st Century Mason) (Volume 2) In the Company of Rilke: Why a  
20th-Century Visionary Poet Speaks So Eloquently to 21st-Century Readers (Tarcher Master Mind  
Editions) University Ethics: How Colleges Can Build and Benefit from a Culture of Ethics Case  
Studies In Nursing Ethics (Fry, Case Studies in Nursing Ethics) Concise Guide To Paralegal Ethics,  
(with Aspen Video Series: Lessons in Ethics), Fourth Edition (Aspen College Series) Natural and  
Divine Law: Reclaiming the Tradition for Christian Ethics (Saint Paul University Series in Ethics)  
Biomedical Ethics for Engineers: Ethics and Decision Making in Biomedical and Biosystem  
Engineering (Biomedical Engineering Series) Business Ethics in Jewish Law: With a Concluding  
Section on Jewish Business Ethics in Contemporary Society We the Media: Grassroots Journalism  
By the People, For the People Sound Reporting: The NPR Guide to Audio Journalism and  
Production The Law of Journalism and Mass Communication El Salvador Could Be Like That: A  
Memoir of War and Journalism The Republic of Mass Culture: Journalism, Filmmaking, and  
Broadcasting in America since 1941 (The American Moment) The Law of Journalism and Mass  
Communication with PowerWeb The Murrow Boys: Pioneers on the Front Lines of Broadcast  
Journalism The Law of Journalism and Mass Communication (Fifth Edition) Justice Perverted: How  
The Innocence Project at Northwestern University's Medill School of Journalism Sent an Innocent  
Man to Prison Entrepreneurial Journalism: How to Build What's Next for News

[Dmca](#)